

2025 Small Business Entrepreneurial Bootcamp



PROGRAM OUTLINE

Four 120 Minute Monthly Sessions
January 30 through April 24
5:00 PM to 7:00 PM

Session 1:

Business Legacy and the Long Game
with Gradient Coaching and Consulting
January 30 - at the Davis Community Center
in Mount Carroll

Session 2:

Entrepreneurialism and Financial Management
with Highland Community College
February 27 - at Mud Run Beer Co
in Stockton

Session 3:

Digital Marketing and Branding
with Basket Case Galena
March 27 - at the Davis Community Center
in Mount Carroll

Session 4:

NWILED's Shark Tank and Program Graduation
April 24 - at Mud Run Beer Co in Stockton

Program participants who have attended each session will have the opportunity to "WIN" a share of \$5,000 by pitching their ideas and wants to a panel of select NWILED member bankers, JCE Coop, The Foundation for Northwest Illinois and NWILED Executive Committee members.

PROGRAM OBJECTIVE

The workshops are designed to focus on equipping aspiring entrepreneurs with the essential knowledge and skills needed to kickstart and/or grow their businesses successfully. The bootcamp also invites high school and college students to explore career goals through the program.

Participants will gain practical insights into business planning, marketing strategies, customer service, financial management, securing financing and numerous business best practices for their ventures.

The program encourages active participation, networking, and the development of practical skills that can be immediately applied to real-world entrepreneurial challenges.

PROGRAM COST

FREE OF CHARGE!

*Thanks to a special grant from
The Foundation for Northwest Illinois!
Includes a light meal at every session.*

PROGRAM LOCATIONS



Stockton:
Mud Run Beer Co
124 South Main Street
Stockton, Illinois 61085



Mount Carroll:
Davis Community Center
631 South East Street
Mount Carroll, Illinois 61053

REGISTRATION

For more information or to RSVP contact:
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The Build It Grow It Program is a Collaboration Among:

